

### **Global Strategy Group, LLC.**

Global Strategy Group (GSG) is the only communications, public affairs and research firm that combines the science of market research, the speed and strategy of politics, and the discipline of corporate communications to produce winning campaigns. Started as a boutique market research firm, we have grown to become a nationally-recognized full service strategic communications agency. We have over 50 employees with diverse experiences and backgrounds in four offices: New York, Washington, DC, Hartford, and Los Angeles.

With a leadership team that includes experts across many sectors, we have an acute understanding of business, politics, advocacy and the media. We are able to draw upon our experience across each of our capabilities, and integrate them when necessary, to meet the needs of the challenge at hand. By leveraging this expertise, we have waged and won thousands of campaigns for our clients, including Fortune 100 corporations, leading advocacy groups and non-profit organizations, as well as state and national political candidates.

### **Associate - Research**

GSG is seeking an Associate to join our research practice. GSG's work environment is fast-paced and demanding. Associates are expected to work on multiple projects at any given time for different internal project teams and external clients. Ideal candidates should be eager to work in such an environment while bringing good writing skills, communications skills and a comfort working with quantitative data.

### **Responsibilities**

- Produce analyses of research projects – both written analyses and visual PowerPoint presentations
- Draft survey questionnaires and qualitative research guides for focus groups
- Research, write and edit business proposals and presentations
- Manage research projects and external clients in collaboration with colleagues

### **Qualifications**

- Strong communication, writing and organizational skills
- High comfort level with quantitative data and analysis
- Excellent project management skills and a proven ability to successfully juggle multiple assignments
- Team player with the ability to maintain strong working relationships
- Ability to work efficiently with an emphasis on attention to detail
- Ability and willingness to learn new techniques and methodologies
- Experience in market research a plus
- Knowledge of surveys and research methodology a plus

Education: Bachelors degree or equivalent work experience required. Masters degree a plus.

Reports to: SVP - Research

Salary Range: Commensurate with experience

Application: Please submit cover letter and resume to Drew Allison Casco, VP – Human Resources, [dcasko@globalstrategygroup.com](mailto:dcasko@globalstrategygroup.com). Please reference **Associate – Research** within the subject heading.