

Global Strategy Group, LLC.

Global Strategy Group (GSG) is the only communications, public affairs and research firm that combines the science of market research, the speed and strategy of politics, and the discipline of corporate communications to produce winning campaigns. Started as a boutique market research firm, we have grown to become a nationally-recognized full service strategic communications agency. We have 50 employees with diverse experiences and backgrounds in three offices: New York, Washington, DC, and Hartford.

With a leadership team that includes experts across many sectors, we have an acute understanding of business, politics, advocacy and the media. We are able to draw upon our experience across each of our capabilities, and integrate them when necessary, to meet the needs of the challenge at hand. By leveraging expertise from all of our capabilities, we have waged and won thousands of campaigns for our clients, including Fortune 100 corporations, leading advocacy groups and non-profit organizations, as well as state and national political candidates.

Vice President – Communications

Job Description:

- Serve as the day-to-day account leader and chief media relations liaison on key accounts, with a particular focus on clients in the financial services sector
- Manage the activities and work product of junior team members
- Lead strategic communications planning initiatives
- Draft and edit a wide range of materials, including press releases, statements and strategy memos
- Work with senior practitioners across the firm on business planning and business development, including pitch presentations, RFP responses, lead generation and networking
- Manage, hire and train qualified team members and existing staff

Qualifications:

- 7+ year's progressive experience in public relations/public affairs
- Experience working with clients in the financial services industry
- Strong organization, prioritization, and project management skills
- Ability to work efficiently with an emphasis on attention to detail
- Excellent presentation and writing skills
- Experience pitching and managing placement of stories in national outlets
- Proven track record of successfully converting new business and up selling
- Experience working in a large networked agency as well as a small boutique firm a +

- Public Relations, Crisis Management, and Public Affairs a +
- Experience in politics, government a +

The ideal candidate will also possess:

- Experience dealing with top-tier financial press and media outlets
- Knowledge of the DC regulatory and Congressional oversight environment
- Experience working with and managing media relations with, and on behalf of, high profile individuals

Education:

Bachelors Degree
Masters Degree a+

Reports to:

SVP Communications

Salary Range:

Commensurate with experience

Please submit resume to: bpope@globalstrategygroup.com