

Global Strategy Group, LLC.

Global Strategy Group (GSG) is the only communications, public affairs and research firm that combines the science of market research, the speed and strategy of politics, and the discipline of corporate communications to produce winning campaigns. Started as a boutique market research firm, we have grown to become a nationally-recognized full service strategic communications agency. We have over 50 employees with diverse experiences and backgrounds in four offices: New York, Washington, DC, Hartford, and Los Angeles.

With a leadership team that includes experts across many sectors, we have an acute understanding of business, politics, advocacy and the media. We are able to draw upon our experience across each of our capabilities, and integrate them when necessary, to meet the needs of the challenge at hand. By leveraging this expertise, we have waged and won thousands of campaigns for our clients, including Fortune 100 corporations, leading advocacy groups and non-profit organizations, as well as state and national political candidates.

Vice President – Public Affairs and Grassroots

Global Strategy Group seeks to hire a motivated, organized and goal-oriented individual to fill a challenging position in our growing Public Affairs and Grassroots practice, specializing in campaign management, coalition building, community engagement and grassroots advocacy for non-profit and corporate clients.

Job Description:

- Develop, manage and execute public affairs campaigns on issues ranging from real estate development to regulatory campaigns focused on protecting funding for community organizations.
- Tasks include writing and developing communications materials and campaign plans, client relations, coordinating and conducting community outreach, and managing coalitions
- Educate and mobilize organizations, community leaders and the public
- Supervise junior staff and independent consultants
- Manage advocacy efforts, including recruiting, reporting, and tracking results
- Establish and cultivate strong client relationships and successfully manage day-to-day needs and expectations, while contributing to organic growth through new project opportunities
- Work closely with other internal departments on cross-discipline projects
- Work with senior practitioners across the firm on business planning and new business development, including pitch presentations, RFP responses, lead generation and networking

Qualifications:

- Experience building relationships, managing and organizing political and community outreach on political and advocacy issue campaigns
- Strong writing skills a must
- Ability to understand and coordinate different aspects of a campaign including grassroots engagement, media relations and government relations; experience in social media advocacy a plus
- Strong presentation skills with a proven ability to communicate with a diverse group of people and audiences

- Demonstrated ability to work independently and meet deadlines with a willingness to be part of a team working towards a common goal
- Exceptional organizational and prioritization skills aiding an ability to manage multiple projects at once
- Self-motivated, detail-oriented, dynamic and outgoing personality
- 7+ year's progressive experience in politics, community relations, public affairs, or a related field

Education: Bachelors degree or equivalent work experience required. Masters degree a plus.

Reports to: SVP – Public Affairs, Grassroots and Grasstops

Salary Range: Commensurate with experience

Application: Please submit cover letter and resume to Drew Allison Casco, VP – Human Resources, dcasko@globalstrategygroup.com. Please reference **Vice President – Public Affairs and Grassroots** within the subject heading.